

Thanks for your interest in advertising!

It is with great pleasure that we send you this current rate card for *Reiki News Magazine*.

*Reiki News Magazine* is the best source of information, inspiration and news for Reiki healers and teachers. We honor all schools and lineages and feature articles and stories by the worlds best known and experienced Reiki masters and practitioners. Catering to both the beginner and the seasoned practitioner, we feature the latest information on every aspect of Reiki healing.

*Reiki News Magazine* is available by subscription and in digital format through our website [www.reiki.org](http://www.reiki.org).

Reiki practitioners are health conscious and are often involved in a number of healing or health related practices including massage, yoga, nutrition, Tai Chi, and other spiritual and metaphysical activities. They purchase a wide range of health related products including nutritional supplements, books, CDs, incense, clothing, crystals, jewelry, etc.

We've added a new feature/benefit for advertising in the *Reiki News Magazine*. Your ad will also be displayed on our website at <https://www.reiki.org/reiki-news-magazine-current-issue-ads>. Clicking on your ad will take visitors to your website or offering.

There is no additional cost to you for this and the ads will remain in place until the next issue is released. We will be promoting this page on the website and also through our monthly magazine subscription emails.

Please consider the value our magazine can provide in marketing your products or service. Our rate sheet and advertising requirements information follow in this document. Please contact me if you have questions or would like to place an ad.

Sincerely,



Corey Bippes,  
Advertising Manager

**Reiki News Magazine**

Corey Bippes • (509) 715-1103 • [corey@sundancergraphics.com](mailto:corey@sundancergraphics.com)

## Display Ad Rates Black and White

All ads must be prepaid on or before materials deadline. Multiple insertions need only be prepaid per issue.

Size	1 time	2 times (per insertion)	3 times (per insertion)	4 times(per insertion)
Full Page	\$825	\$764	\$702	\$620
1/2 horizontal	\$440	\$407	\$374	\$330
1/2 vertical	\$440	\$407	\$374	\$330
1/3 horizontal	\$314	\$290	\$266	\$235
1/3 vertical	\$314	\$290	\$266	\$235
1/3 Square	\$314	\$290	\$266	\$235
1/4 horizontal	\$248	\$229	\$210	\$186
1/4 vertical	\$248	\$229	\$210	\$186
1/6	\$193	\$178	\$164	\$144
1/8	\$138	\$128	\$117	\$103
1/16	\$77	\$72	\$65	\$58

## Display Ad Rates Color

All ads must be prepaid on or before materials deadline. Multiple insertions need only be prepaid per issue.

Size	1 time	2 times (per insertion)	3 times (per insertion)	4 times(per insertion)
Full Page	\$1320	\$1221	\$1122	\$990
1/2 horizontal	\$704	\$651	\$598	\$528
1/2 vertical	\$704	\$651	\$598	\$528
1/3 horizontal	\$502	\$464	\$426	\$376
1/3 vertical	\$502	\$464	\$426	\$376
1/3 square	\$502	\$464	\$426	\$376
1/4 horizontal	\$396	\$365	\$336	\$297
1/4 vertical	\$396	\$365	\$336	\$297
1/6	\$308	\$285	\$262	\$231
1/8	\$220	\$205	\$187	\$165
1/16	\$123	\$115	\$105	\$92

## Bind In or Blow In Insert Advertising

Please call 509.715.1103

## Reiki News Magazine

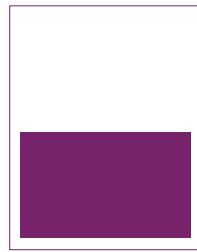
Corey Bippes • (509) 715-1103 • [corey@sundancergraphics.com](mailto:corey@sundancergraphics.com)

# Display Ad Dimensions

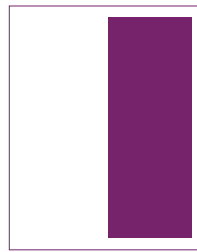
Size	Width	Height
Full Page Bleed	8.625"	11.125"
1/2 horizontal	7.5"	4.75"
1/2 vertical	3.625"	9.875"
1/3 horizontal	7.5"	3.062"
1/3 vertical	2.389"	9.875"
1/3 square	4.944"	4.75"
1/4 horizontal	7.5"	2.219"
1/4 vertical	3.625"	4.75"
1/6	3.625"	3.062"
1/8	3.625"	2.219"
1/16	3.625"	1"



Full Page



1/2 Horizontal



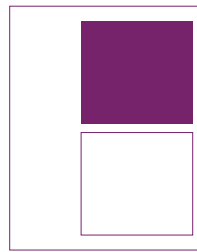
1/2 Vertical



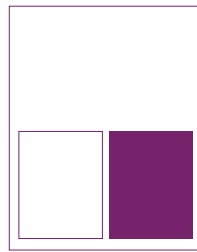
1/3 horizontal



1/3 Vertical



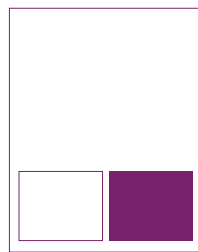
1/3 Square



1/4 Vertical



1/4 horizontal



1/6



1/8



1/16

## Reiki News Magazine

## 2025–2027 Issue Release dates

Spring 2025	Released 3/1/25
Summer 2025	Released 6/1/25
Fall 2025	Released 9/1/25
Winter 2025	Released 12/1/25
Spring 2026	Released 3/1/26
Summer 2026	Released 6/1/26
Fall 2026	Released 9/1/26
Winter 2026	Released 12/1/26
Spring 2027	Released 3/1/27
Summer 2027	Released 6/1/27
Fall 2027	Released 9/1/27

## 2025–2027 Production Deadlines

Issue	Space Reservation	Materials and Payment Due
Spring 2025	1/10/25	1/25/25
Summer 2025	4/10/25	4/25/25
Fall 2025	7/10/25	7/25/25
Winter 2025	10/10/25	10/25/25
Spring 2026	1/10/26	1/25/26
Summer 2026	4/10/26	4/25/26
Fall 2026	7/10/26	7/25/26
Winter 2026	10/10/26	10/25/26
Spring 2027	1/10/27	1/25/27
Summer 2027	4/10/27	4/25/27
Fall 2027	7/10/27	7/25/27

### Ad Submission

No Film. Electronic files only. In order of preference, please send 1) a Press Optimized pdf; 2) a 300 dpi tiff or jpg; 3) collected native files, Mac format only, Quark Express or Adobe inDesign, (including all fonts, and images). If we are designing your ad we will need text and any images at 300 dpi or a high quality photograph to scan. Ad design services are available. Ad design and production charges are \$70 / hour. Any technical questions, please call Corey at (509) 715-1103. Ads not submitted in the above formats could be subject to production charges. Ads not paid by payment deadline are subject to a \$25 late fee. A late charge of \$25 will be assessed on ad materials not received by the stated materials deadline.

### Ad Approval

*All advertising must be approved by the publisher. Publisher may reject any advertisement at its discretion. Space is limited and we reserve the right of refusal. Please include a brief description of the product or service you wish to advertise. All advertising is received on a prepaid basis. Refusal may take place after an ad has been paid, but prior to publication of the magazine. Publisher or publisher's agent shall not be liable for any costs or damages if for any reason it fails to publish an advertisement. **Advertising for Reiki classes and training is reserved for ICRT Licensed Reiki Master Teachers (LRMTs) only.** Ad pricing is subject to change without notice.*

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